



PROFILE

Since graduating with a BA in Photojournalism in 2006, I have worked for a small town newspaper, a large consumer design company, ran a music venue, helped open 2 bars, and started my own successful creative marketing business. Now, I am seeking opportunities to collaborate with other like-minded folks on projects that I hope will help others, inspire creativity, and make a positive impact. I love art and design with a passion and still feel thankful for the opportunity to do it professionally.

CLIENTS & CONTACTS

Beth McDaniel
GM **The Point Burien**
mobile (206) 890-8323
beth@thepointburien.com

Elizabeth Spanbauer
Owner **Crackerjacks Pub**
mobile (503) 705-6785
lizzy@crackerjackspub.com

Jocelyn Streng
Owner **PDX Strength**
mobile (503) 705-6785
jocelyn@pdxstrength.com

Colleen LeConte
Owner **Bang Pound Dot**
mobile (408) 966-7845
coline@bangpounddot.com

More Available



(503) 539-7309



www.meghanmcguire.com



meghanmcguire@gmail.com

MEGHAN MCGUIRE

Creative Marketing

EDUCATION

Bachelor of Fine Arts

SOUTHERN OREGON UNIVERSITY



Southern Oregon University - BA Journalism/Communications, minors in Photography, Multimedia and Video Production. Sports Editor and columnist for student paper "The Siskiyou."

2001-2006

EXPERIENCE

Independent

DESIGN AND MARKETING

Built a strong client base throughout the Northwest that includes several restaurants, a gym, a farm, a golf tournament and more. Design and marketing projects for these clients include logos, apparel, menus, websites, social media campaigns, mass email, promotions and advertising. Provided original copy, photography and design to all projects. Pitched, proposed, estimated and invoiced. Examples of this work can be viewed at meghanmcguire.com.

2009-Present

Bang Pound Dot

COPYWRITER, CONSULTANT

Helped launch Bang Pound Dot, a digital marketing consultancy specializing in boutique food and wine products. Wrote, theorized, designed and edited copy for agency website bangpounddot.com and for client Alldrin Almonds and many others. Maintained Alldrin's social media accounts and blog.

2015-Present

Speck Products

MARKETING SUPPORT

Worked remotely to produce advertising copy, lifestyle photography and various other marketing materials for Speck Products. Contributed to original "Candy Shell" case branding, including lifestyle photography. Conceived, pitched and managed numerous successful social media contests and campaigns on Myspace, Twitter and Facebook. Created product names and marketing slogans. Wrote and broadcast consumer and retailer email blasts and correspondence with various partners and executives. Wrote and developed blog. Assisted in re-branding process. Built and populated html pages for www.speckproducts.com. Maintained website. Assisted in Google Adwords development and Facebook advertising.

2008 - 2010

SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



COPYWRITING



PHOTOGRAPHY



WORDPRESS

